

**Press release on the strategic project "Sustainable development of Altai territories in the transboundary space" of the federal state budgetary educational institution of higher education "Altai State University"**

**The relevant problem, which is to be solved by the project.**

The Altai Territory is characterized by a transboundary geo-economic position at the junction of the borders of Kazakhstan, China and Mongolia, in direct contact with historically close states and the growing markets of Central Asia, at the intersection of large migration and transcontinental transport flows. Taking into account the uniqueness of natural resources of the region and features of the structure of the regional economy, this circumstance determines the complex of specific opportunities (in terms of realizing the potential of integration interaction in the macro-region of Central Asia) and risks (due to the threat of disturbing the balance and security of the natural, social, economic and institutional systems) for the sustainable development of the region for current and future generations of people.

**The main idea of the project** is to create models and technologies for the sustainable development of the territories of the Altai Territory, as a region of cross-border cooperation, leading to the achievement of positive social, environmental and economic effects by providing comprehensive expert and analytical support and accompanying the development of the economy, social sphere and natural resource consumption, using the potential universities, Russian and foreign scientific organizations and partner universities and interacting with key stakeholders (government of the Altai Territory and the adjacent territories, local governments, public organizations, business structures).

**Key project results:**

*For the university:*

- new educational programs of all levels of education on the problems of sustainable socio-economic development of the region;
- conditions for the internationalization of educational, research and innovation activities, the transformation of scientific research, educational technologies into a significant factor in the development of the region.

*For the business structures of the region:*

- assessment of innovation potential, macro-competencies and export activities of enterprises and organizations in the context of entering into global value chains, entering new markets for products;
- support of the introduction of health and resource-saving production technologies by enterprises of the Altai Territory.

*For the region:*

- comprehensive system for monitoring the migration and ethno-religious situation, the state of interethnic relations, the well-being of the population, and the satisfaction of the population with the activities of the local governments of urban districts and municipalities in the Altai Territory;

- independent assessment, information support and expert and analytical support for the development and implementation of strategic planning documents of the Altai Territory;

- models and technologies in the field of environmental management, sustainability and balanced development of the ecosystem, geo-ecological monitoring, aimed at preserving the natural wealth of the Altai Territory and the development of a regional tourist and recreational cluster;

- the concept and activities for the creation of the FAS Altai geopark on the territory of the region, the unique properties of which make it possible to apply for UNESCO status.

**The university's partners** in the project in 2018 were: the Government of the Altai Territory (Ministry of Economic Development, Ministry of Agriculture), Regional Branch of the All-Russian Popular Front in the Altai Territory, ZAO “Belokurikha”, OAO “Rotor”, OOO “Bochkari”. The volume of financing from all sources attracted in 2018 exceeded 5 million rubles.

**Quotation about the project from S.N. Bocharov:** “Speaking in simple language, we are working to create conditions in the Altai Territory to stop the outflow of the population ... In order to turn the Altai Territory into a place for favorable living, the center that attracts the population, we work at the intersection of the economy, ecology and sociology ... In all these areas, we cooperate with departmental ministries.”(from an interview with Acting Rector of ASU S.N. Bocharov to the Russia 24 TV channel on December 29, 2018 <http://www.asu.ru/news/press/31634/> )

**Quotation from the Governor of the Altai Territory V.P. Tomenko:** “Today the region faces an ambitious task – to achieve a breakthrough in the main sectors of the economy, improve the quality of life of our citizens, increase their income ... We must use competitive advantages: geographical location, resource potential, nature and climate of the Altai Territory. There are no unsolvable problems. There are problems that are not solved quickly, and for which we need to develop an effective mechanism.”(<http://www.doc22.ru/information/2008-11-25-10-46-14/9648>)

**Links to photos and video materials about the project:**

1) “ASU scientists prepare recommendations for the development program of the Altai Territory”, Vesti-Altai, August 1, 2018 (<https://vesti22.tv/news/uchyonye-altgu-gotovyat-rekomendacii-v-programmu-razvitiya-altayskogo-kraya>, <http://www.sib->

science.info/ru/heis/gotovyat-rekomendatsii-v-programmu-01082018,  
<https://www.katun24.ru/news/407526/>)

2) “On the importance of long-term planning of cultivated areas in Altai”, Regional information channel “Katun 24”, September 25, 2018 (<https://www.katun24.ru/news/446056/>)

3) “Two scientific teams of ASU received prizes of the Altai Territory in the field of science and technology”, Regional Information Channel "Katun 24", December 4, 2018 (<https://katun24.ru/news/493662/>)

**Links to publications about the project activities in the media:**

1) On the creation of the “Black Book of Flora of the Altai Territory”, Newspaper “Poisk”, No. 44 (2018) (<http://www.poisknews.ru/theme/publications/39721/>)

2) On promoting the idea of producing organic products in the Altai Territory, Altai Niva Newspaper, December 26, 2018 ([http://alt-niva.ru/news/altay-mog-by-zanyat-etunishu/?sphrase\\_id=6105](http://alt-niva.ru/news/altay-mog-by-zanyat-etunishu/?sphrase_id=6105) )

3) “Unique geological park will be created in the foothills of Altai”, TASS, March 2, 2018 (<https://tass.ru/sibir-news/5002603>, <http://barnaul.sibnovosti.ru/society/362621-geopark-vblizi-belokurihi-na-altae-planiruetsya-sozdat-za-7-let>, <http://sib-okrug.ru/2018/12/11/vlasti-altajskogo-kрая-gotovy-pomoch-v-sozdanii-geoparka-fas-altaya/> )